

## Social media numbers for November 13, 2021 DAB

Followers for each channel as of 11/10/21 vs 4/27/21



### Facebook

Current followers: 4,904  
 In April 2021: 4,761  
 Percent increase: +143, **3%**



### Twitter

Current followers: 2,542  
 In April 2021: 2,376  
 Percent increase: +166, **6.9%**



### LinkedIn

Current followers: 1,572  
 In April 2021: 1,312  
 Percent increase: +260, **19.8%**



### Instagram

Current followers: 2,049  
 In April 2021: 1,697  
 Percent increase: +352, **20.7%**

## Social media highlights:

### Top tweets:

### Programming team finishes 17<sup>th</sup> at the 2020 ICPC World Finals



Congrats to @UCFComSci alums Joshua Fair '21, David Harmeyer '20 & Andy Phan '21 who competed in the ICPC 2020 World Finals today! They finished no. **17** in the world out of 15,000+ regional teams from 100 countries who vied for the exclusive chance in 2020. #ChargeOn 🎉🎉🎉



Impressions	11,859
Total engagements	466
Media engagements	293
Detail expands	91
Likes	52
Profile clicks	18
Retweets	11
Hashtag clicks	1

CECS Research Mentioned by Jimmy Fallon on The Tonight Show on Twitter



UCF   
@UCF

No sarcasm detected here 😏

Just @jimmyfallon  
discovering AI sarcasm  
detection on @FallonTonight  
that computer science  
researchers at @UCFCECS  
developed 🌟


See for yourself 📱 [bit.ly/ucf-ai-sarcasm](https://bit.ly/ucf-ai-sarcasm)

**The Tonight Show**  @FallonTonight  
Computer scientists have created AI  
that can detect sarcasm. #FallonMono  
#FallonTonight



## Highlights from Facebook:

### Spring 2021 Senior Design Results






**UCF College of Engineering and Computer Science**


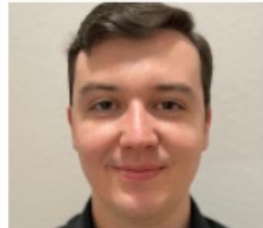
★ Favorites · April 30 · 🌐

⋮

Our volunteer judges evaluated more than 170 projects in this spring's Senior Design Showcase. We're so proud of our graduating seniors for the innovation and effort they put into their capstone projects, all while collaborating and presenting virtually! Here are the standout projects selected by our judges from the showcase:

**Best in Computer Science**  
 Training Reinforcement Learning Agents for Lockheed Martin's "Everglades" Environment  
 Team members John Lehett, Dave Mahoney, J... [See more](#)




**COMPUTER SCIENCE**

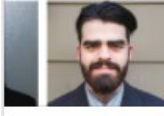

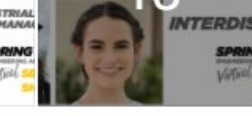
**SPRING 2021**

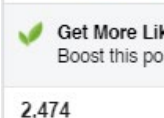
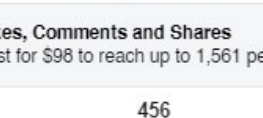
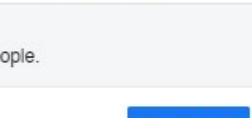
ENGINEERING AND COMPUTER SCI

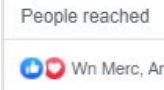

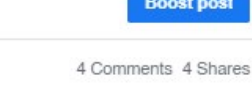
Virtual **SENIOR DES**

**SHOWCASE**







✔ **Get More Likes, Comments and Shares**  
 Boost this post for \$98 to reach up to 1,561 people.

**2,474**  
People reached

**456**  
Engagements

**Boost post**

  Wn Merc, Antonio J Kaponne and 29 others

4 Comments 4 Shares

### Performance for your post

**2,474** People Reached

**171** Reactions, Comments & Shares

<b>111</b>  Like	<b>27</b> On Post	<b>84</b> On Shares
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<b>28</b>  Love	<b>4</b> On Post	<b>24</b> On Shares
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<b>3</b>  Wow	<b>0</b> On Post	<b>3</b> On Shares
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<b>1</b>  Angry	<b>0</b> On Post	<b>1</b> On Shares
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<b>25</b> Comments	<b>4</b> On Post	<b>21</b> On Shares
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<b>4</b> Shares	<b>4</b> On Post	<b>0</b> On Shares
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**285** Post Clicks

<b>98</b> Photo views	<b>0</b> Link clicks	<b>187</b> Other clicks
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#### NEGATIVE FEEDBACK

<b>0</b> Hide post	<b>0</b> Hide all posts
<b>0</b> Report as spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts

# Cyber Team Wins 4<sup>th</sup> National Championship


**UCF College of Engineering and Computer Science**

★ Favorites · April 26 · 🌐

⋮

NATIONAL CHAMPS!!! 🏆🏆🏆🏆

Congrats to the UCF Cybersecurity Competition Team! The 2021 champs are all CECS students who reclaimed the trophy for UCF this year! The National Collegiate Cyber Defense Competition, sponsored by Raytheon, is the world's largest of its kind. UCF won it in 2014, 2015 and 2016, and placed runner-up the previous three years. We couldn't be prouder of this team! #ChargeOn



UCF.EDU
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**Cybersecurity Team Wins 4th National Championship | University of Central Florida News**

✔ **Get More Likes, Comments and Shares**  
When you boost this post, you'll show it to more people.

**1,763**  
People reached

**251**  
Engagements

Boost post

Wn Merc, Paul FitzPatrick and 101 others

8 Comments 9 Shares

## Performance for your post

**1,763** People Reached

**137** Reactions, Comments & Shares

<b>104</b> Like	<b>92</b> On Post	<b>12</b> On Shares
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<b>13</b> Love	<b>13</b> On Post	<b>0</b> On Shares
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<b>10</b> Comments	<b>8</b> On Post	<b>2</b> On Shares
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<b>10</b> Shares	<b>9</b> On Post	<b>1</b> On Shares
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**114** Post Clicks

<b>0</b> Photo views	<b>56</b> Link clicks	<b>58</b> Other clicks
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### NEGATIVE FEEDBACK


<b>0</b> Hide post	<b>0</b> Hide all posts
<b>0</b> Report as spam	<b>0</b> Unlike Page



Reported stats may be delayed from what appears on posts

## Instagram highlight

### Microgrid Control Lab opening



 **ucf.edu** and **ucfcacs**  
University of Central Florida


 **ucf.edu**  Woah 🤩

@ucfcacs got a major upgrade thanks to @insidefpl and @generalelectric Digital! The new Microgrid Control Lab is a state-of-the-art facility where students and faculty will conduct research and work to meet the rapidly increasing need for sustainable, affordable and reliable energy. #futureofenergy

22h


 **kytcosta** ❤️❤️❤️❤️❤️❤️❤️

21h 1 like Reply

 **I.mfa0** @alexparady is that the IEEE president I see?? 🤔🤔

7h 3 likes Reply

— View replies (1)

 **babulal\_09876** My first experience happens to be a total but I never gave up cause I knew it was going to work out for me by trying continuously, fortunately I'm smiling today by getting involved with you @williams\_orleans\_

6h Reply


 **aimarkinc** Woah THIS IS AMAING!! Sustainable energy is the future for sure, go UCF! 🙌

5h 1 like Reply



3,427 views

22 HOURS AGO

 Add a comment...

Post