Social media numbers for November 13, 2021 DAB

Followers for each channel as of 11/10/21 vs 4/27/21

Facebook
Current followers: 4,904
In April 2021: 4,761
Percent increase: +143, 3%

Twitter
Current followers: 2,542
In April 2021: 2,376
Percent increase: +166, 6.9%

LinkedIn
Current followers: 1,572
In April 2021: 1,312
Percent increase: +260, 19.8%

Instagram
Current followers: 2,049
In April 2021: 1,697
Percent increase: +352, 20.7%

Social media highlights:

Top tweets:

Programming team finishes 17th at the 2020 ICPC World Finals

Congrats to @UCFComSci alums Joshua Fair ’21, David Harmeyer ’20 & Andy Phan ’21 who competed in the ICPC 2020 World Finals today! They finished no. 17 in the world out of 15,000+ regional teams from 100 countries who vied for the exclusive chance in 2020. #ChargeOn 🏆🏆🏆

<table>
<thead>
<tr>
<th>Metric</th>
<th>Count</th>
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<tbody>
<tr>
<td>Impressions</td>
<td>11,869</td>
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<tr>
<td>Total engagements</td>
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<td>Media engagements</td>
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<td>Detail expands</td>
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<tr>
<td>Likes</td>
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<td>Profile clicks</td>
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</tr>
<tr>
<td>Hashtag clicks</td>
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</table>
No sarcasm detected here 😊

Just @jimmyfallon discovering AI sarcasm detection on @FallonTonight that computer science researchers at @UCFCECS developed 👏

See for yourself ➤ bit.ly/ucf-ai-sarcasm

The Tonight Show ✅ @FallonTonight
Computer scientists have created AI that can detect sarcasm. FallonMono FallonTonight
Highlights from Facebook:

**Spring 2021 Senior Design Results**

Our volunteer judges evaluated more than 170 projects in this spring's Senior Design Showcase. We're so proud of our graduating seniors for the innovation and effort they put into their capstone projects, all while collaborating and presenting virtually! Here are the standout projects selected by our judges from the showcase:

**Best in Computer Science**
Training Reinforcement Learning Agents for Lockheed Martin's "Everglades" Environment
Team members John Lehett, Dave Mahoney, J... [See more]

Performance for your post

- **2,474 People Reached**
- **171 Reactions, Comments & Shares**
  - 111 Likes, 27 On Post, 84 On Shares
  - 28 Loves, 4 On Post, 24 On Shares
  - 3 Wows, 0 On Post, 3 On Shares
  - 1 Angry, 0 On Post, 1 On Shares
  - 28 Comments, 4 On Post, 21 On Shares
  - 4 Shares, 4 On Post, 0 On Shares
- **285 Post Clicks**
  - 98 Photo views, 0 Link clicks, 187 Other clicks

Get More Likes, Comments and Shares
Boost this post for $95 to reach up to 1,581 people.

- People reached: 2,474
- Engagements: 456

Reported stats may be delayed from what appears on posts.
Cyber Team Wins 4th National Championship

UCF College of Engineering and Computer Science

CONGRATS TO THE UCF CYBERSECURITY COMPETITION TEAM! The 2021 champs are all CECs students who reclaimed the trophy for UCF this year! The National Collegiate Cyber Defense Competition, sponsored by Raytheon, is the world’s largest of its kind. UCF won it in 2014, 2015 and 2016, and placed runner-up the previous three years. We couldn’t be prouder of this team! #ChargeOn

Cybersecurity Team Wins 4th National Championship
University of Central Florida News
Instagram highlight

Microgrid Control Lab opening

Florida Power & Light Company and GE Digital have launched a new cutting-edge Microgrid Control Lab at UCF.