

**UCF College of Engineering and Computer Science  
Dean's Advisory Board Agenda  
Friday, February 26, 2021  
9:00am – 11:00am EST**

9:00am – 9:20am	<b>Welcome and New Member Introductions</b>	Dan Schiappa, Chair
9:20am - 9:40am	<b>University/CECS Update</b>	Michael Georgiopoulos, Dean Featuring Ranganathan Kumar, Ali Gordon and Manoj Chopra, Associate Deans
9:40am – 9:50am	Discussion	
9:50am – 10:10am	<b>UTVS Results</b>	Ben Patz / Oscar Rodriguez
10:10am – 10:20am	Discussion	
10:20am-10:45am	<b>Advancing Connections and Marketing for Today and Tomorrow</b> CECS actively works to find new connections to alumni, industry, and friends. The Advancement Team relies on the DAB and other volunteers to provide introductions and influence to inspire engagement, philanthropic, and research support. Join the discussion on leveraging influence to find new supporters of our top priority areas of need.  Showcasing a snapshot of CECS news story analytics highlighting the featured stories, social media coverage, and strategic media plan for FY21, the CECS Marketing Team looks to gain insight into further strategic vision to augment plans for the year to build further coverage with the help of DAB expertise. (Reminder – please join our social media links and share our stories!)	
10:45am-10:55am	Discussion	
10:55am – 11:00am	<b>Meeting Close</b>	Dan Schiappa