The Central Florida economy is large and increasingly diverse. Thanks to the influence of UCF and the many high-tech innovation-based industries located here, new ideas, innovations and start-ups are launching daily. These **HIDDEN GEMS** are little known to those outside Orlando, and ripe for potential investment.

**Why You Should Attend**

- Connect with UCF Commercialization to learn about licensable new technologies
- Learn the process of opportunity recognition, new venture creation
- Understand the importance of finding industry expertise in building a successful venture
- Expand network of interested investors and successful entrepreneurs
- Find sources of capital and access to new networks of venture investors
- Find hidden gems of innovation of interest to entrepreneurs & venture investors
- Influence the commercial potential of innovative new ideas
- Find ready access to innovative teams that are ready to start investible ventures

**UCF Tech Ventures Symposium Agenda**

8 a.m. Log on
8:05 a.m. Welcome
8:15 a.m. First Keynote by Jason Eichenholz, Entrepreneur and Founder, Luminar Technologies
9 a.m. Hidden Gems in a Special Place: Student Experience (Panel Discussion)
9:45 a.m. Break
10 a.m. Impromptu Pitch #1
10:15 a.m. Hidden Gems in a Special Place: Research Experience (Three 5-minute presentations + Q&A)
10:45 a.m. Impromptu Pitch #2
11 a.m. Hidden Gems in a Special Place: Alumni Experience (Three 5-minute presentations + Q&A)
11:30 a.m. Hidden Gems in a Special Place: Investor Experience (Panel Discussion)
12 – 12:30 p.m. Lunch
12:30 p.m. Second Keynote Address
1:15 p.m.- 2:45 p.m. Tracks A & B are simultaneous virtual breakout rooms. Each track has four to six sessions, 20-30 minutes each

**TRACK A** – Starting-Up in Central Florida

Topics: I-Corps, Blackstone Launchpad, SBIR/STTR Proposals, How to Pitch Your Idea
3 p.m. - 4:30 p.m. Hidden Gems of Central Florida
Start-up Pitch #1
Start-up Pitch #2
Start-up Pitch #3
Start-up Pitch #4
Start-up Pitch #5
Start-up Pitch #6
4:30 p.m. Event Wrap-up and Closing Remarks

**TRACK B** – Searching for Hidden Gems

Topics: Innovation in Focus: Data Analytics, Optical Innovation @ CREOL, How to License from UCF
3 p.m. - 4:30 p.m. Hidden Gems of Central Florida
Start-up Pitch #1
Start-up Pitch #2
Start-up Pitch #3
Start-up Pitch #4
Start-up Pitch #5
Start-up Pitch #6

**Click to register**

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