

Unique Sponsorship and Recruitment Opportunity



College of Engineering
and Computer Science

UNIVERSITY OF CENTRAL FLORIDA

NORTH AMERICA COMPETITIVE COMPUTER PROGRAMMING CAMP

Open to Any Collegiate Level-A Teams in North America

MARCH 30
TO APRIL 3
2020
ORLANDO

Hosted by
the University
of Central Florida

Home of the 2018
North America
Champions and
#10 World Finalists



THE COMPETITION

Each year, the International Collegiate Programming Contest (ICPC) challenges thousands of regional competitors – some of the brightest students in computer science from 100+ countries – in a contest of logic and problem solving known as the “Battle of the Brains.” Only elite teams make it to the ICPC World Finals.

UCF'S WINNING RECORD

The University of Central Florida's Computer Programming Team has consistently ranked among the best in the nation, winning the U.S. Southeast Region Programming Competition seven consecutive years, and in 2018 ranking #1 in North America and #10 in the world, out of 15,000+ teams.

WHY TEAMS SHOULD ATTEND THIS CAMP

The United States is facing a global competitiveness crisis in computer science. If left unaddressed, the U.S. will likely face 1.8 million unfilled technical jobs in just a few years. UCF is seeking to address this national workforce crisis with a new initiative: a week-long training camp open to any Level-A or aspiring Level-A programming student competition team in North America.

Whether they're preparing for competition or seeking to improve their skills, participating teams will be guided by top trainers from across the nation responsible for the sustained success of their teams in regional and world contests.

WHY BECOME A SPONSOR?

Sponsors will have access to some of the world's brightest computer science students and their respective institutions. This inaugural one-week camp presents a unique opportunity for industry and government organizations to recruit these students from across North America who are smart, competitive, driven to succeed, and highly sought-after by employers worldwide.

SPONSORSHIP TIERS

BRONZE \$10,000 | SILVER \$25,000 | GOLD \$50,000 | PLATINUM \$75,000
PREMIER CAMP HOST \$100,000

WITH YOUR SPONSORSHIP, YOU WILL

- Help Students Train with Champions
- Gain Premier Access to Recruit the Brightest Competitive Computer Programmers in North America

For more
information,
contact Sean Farrell,
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PREMIER HOST

- Opening Ceremony sponsor, keynote speaker choice
- Exclusive recruitment dinner
- 16 seats for the Opening and Closing Ceremony events
- Opportunity to interview participants
- On-site presence each day of the workshop
- Full page recognition in printed material
- Logo featured on all digital and printed materials
- Promotion on lanyards

PLATINUM

- Closing Ceremony sponsor, keynote speaker choice
- Exclusive recruitment dinner
- 8 seats for the Opening and Closing Ceremony events
- Opportunity to interview participants
- Full page recognition in printed material
- Logo featured on all digital and printed materials
- Promotion on lanyards

GOLD

- Exclusive morning recruitment event for 30 minutes
- 4 seats for the Opening and Closing Ceremony events
- Half page recognition in printed material
- Logo featured on all digital and printed materials
- Promotion on lanyards

SILVER

- Non-exclusive recruitment event (shared with other Silver-level sponsors)
- 2 seats for the Opening and Closing Ceremony events
- Logo featured on all digital and printed materials

BRONZE

- Opportunity to address all participants for 15 minutes
- 2 seats for the Opening and Closing Ceremony events
- Logo featured on all digital and printed materials
- This level helps one student team attend