COLLEGE OF ENGINEERING & COMPUTER SCIENCE
DEAN’S ADVISORY BOARD MEETING

NOVEMBER 5, 2016
A Campaign Overview
UCF’s Ignite Campaign – The Basics

- A comprehensive campaign involving all colleges and units
- Engaging broad-based donor support by accepting all types of gifts (current-use, endowment, gift-in-kind, planned, and capital)
- The overall Ignite Campaign goal is $500 million
- The College of Engineering & Computer Science’s goal is $55 million
- The public launch was September 16, 2016 after a four-year quiet phase, which raised $274 million of the $500 million goal
- The public phase will run from September 16, 2016 – June 30, 2019
Our General Campaign Themes

- Commitment to Student Success: the student experience ($200 million)
- The Academic Enterprise: faculty bench strength ($200 million)
- The Next Frontier: special opportunities across disciplines ($100 million)
CECS Campaign Priorities

- Facility Renovation
- Endowed Faculty Positions
- Student Career Development
- Centers & Programs
Building CECS’s External Relations Team

- Robin Knight, Assistant Vice President of Development
- Michael McLaughlin, Associate Director of Development
- Assistant Director of Alumni Engagement & Annual Giving
- Events Coordinator
- KnightCAP Coordinator
- AVP of Planned Giving
- AVP of Corporate & Foundation Relations
- Adding several Foundation-based gift officers to cover the entire country, which will support CECS and other colleges.
Charting our Success

Quiet Phase (FY12 - FY16) $31,667,900

Category [NAME] $23,332,100
## Current Progress by Colleges

<table>
<thead>
<tr>
<th>College/Unit</th>
<th>Campaign Goal</th>
<th>Cumulative</th>
<th>% of Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Engineering &amp; Computer Science</td>
<td>$ 55,000,000</td>
<td>$ 37,811,000</td>
<td>69%</td>
</tr>
<tr>
<td>Rosen College of Hospitality Management</td>
<td>$ 30,000,000</td>
<td>$ 25,372,000</td>
<td>85%</td>
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<tr>
<td>College of Medicine</td>
<td>$ 30,000,000</td>
<td>$ 21,272,000</td>
<td>71%</td>
</tr>
<tr>
<td>College of Sciences</td>
<td>$ 20,000,000</td>
<td>$ 11,033,000</td>
<td>55%</td>
</tr>
<tr>
<td>College of Business Administration</td>
<td>$ 20,000,000</td>
<td>$ 13,011,000</td>
<td>65%</td>
</tr>
<tr>
<td>College of Arts &amp; Humanities</td>
<td>$ 20,000,000</td>
<td>$ 10,419,000</td>
<td>52%</td>
</tr>
<tr>
<td>College of Nursing</td>
<td>$ 15,000,000</td>
<td>$ 7,798,000</td>
<td>52%</td>
</tr>
<tr>
<td>College of Education &amp; Human Performance</td>
<td>$ 10,000,000</td>
<td>$ 5,806,000</td>
<td>58%</td>
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<tr>
<td>College of Health &amp; Public Affairs</td>
<td>$ 8,000,000</td>
<td>$ 6,080,000</td>
<td>76%</td>
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<tr>
<td>College of Optics &amp; Photonics/CREOL</td>
<td>$ 5,000,000</td>
<td>$ 2,366,000</td>
<td>47%</td>
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<tr>
<td>Burnett Honors College</td>
<td>$ 5,000,000</td>
<td>$ 3,102,000</td>
<td>62%</td>
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<tr>
<td>College of Graduate Studies</td>
<td>$ 1,000,000</td>
<td>$ 244,000</td>
<td>24%</td>
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<tr>
<td>College of Undergraduate Studies</td>
<td>$ 1,000,000</td>
<td>$ 41,000</td>
<td>4%</td>
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</tbody>
</table>
CECS – Campaign Attainment

FY17 Goal: $14,000,000

- Grandfathered: $732,900
- FY12: $1,144,000
- FY13: $4,753,000
- FY14: $4,085,000
- FY15: $5,941,000
- FY16: $15,012,000
- FY17: $5,623,000

As of 10/20/16
Current Progress

FY17 Major Gift Commitments
$68 million - Siemens PLM Software - $14.5 million – Perceived Academic Discount
($9.2 million of this total will be booked in the next two years)
$691,520 – Siemens Digital Grid
$80,000 – Harris Corporation
$40,000 – Dr. Raj Mittra
$75,000 – Northrop Grumman
$75,000 – Northrop Grumman
$50,000 – HK Battery Technology
$50,000 - Siemens PG
$30,000 – OUC

With these commitments, CECS is within $7 million or 87% of its $55 million goal, with 2.5 years left in the IGNITE Campaign.
The IGNITE Campaign – Going on the Road

- Regional Launch Events
  - An immersive UCF experience: engagement with academic leadership, faculty, students and special guests.
  - Enable participants to explore all that UCF offers
  - Engagement of volunteer leadership will drive large turnouts

- First stops:
  - Houston – October 28
  - Orlando – November 16
  - Naples – January 23
  - Atlanta – February 16
  - Washington, D.C. – March 2017
  - Los Angeles & Seattle – April 2017
How You Can Help

- Lead by example … be a donor.
- Share names of people, foundations or corporations who we may engage in the campaign.
- Work with the Advancement team to discuss the campaign and CECS with fellow alumni.
- Encourage alumni engagement and support.
Remember…

Philanthropy is the margin of excellence.

We cannot be fully successful without philanthropy.