



IGNITE
THE CAMPAIGN FOR UCF

**COLLEGE OF ENGINEERING & COMPUTER SCIENCE
DEAN'S ADVISORY BOARD MEETING**

NOVEMBER 5, 2016

A Campaign Overview

IGNITE



Advancement | UCF Foundation, Inc.

UCF's Ignite Campaign – The Basics

- A comprehensive campaign involving all colleges and units
- Engaging broad-based donor support by accepting all types of gifts (current-use, endowment, gift-in-kind, planned, and capital)
- The overall *Ignite Campaign* goal is \$500 million
- The College of Engineering & Computer Science's goal is \$55 million
- The public launch was September 16, 2016 after a four-year quiet phase, which raised \$274 million of the \$500 million goal
- The public phase will run from September 16, 2016 – June 30, 2019

Our General Campaign Themes



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- Commitment to Student Success: the student experience
(\$200 million)
- The Academic Enterprise: faculty bench strength
(\$200 million)
- The Next Frontier: special opportunities across disciplines
(\$100 million)

CECS Campaign Priorities



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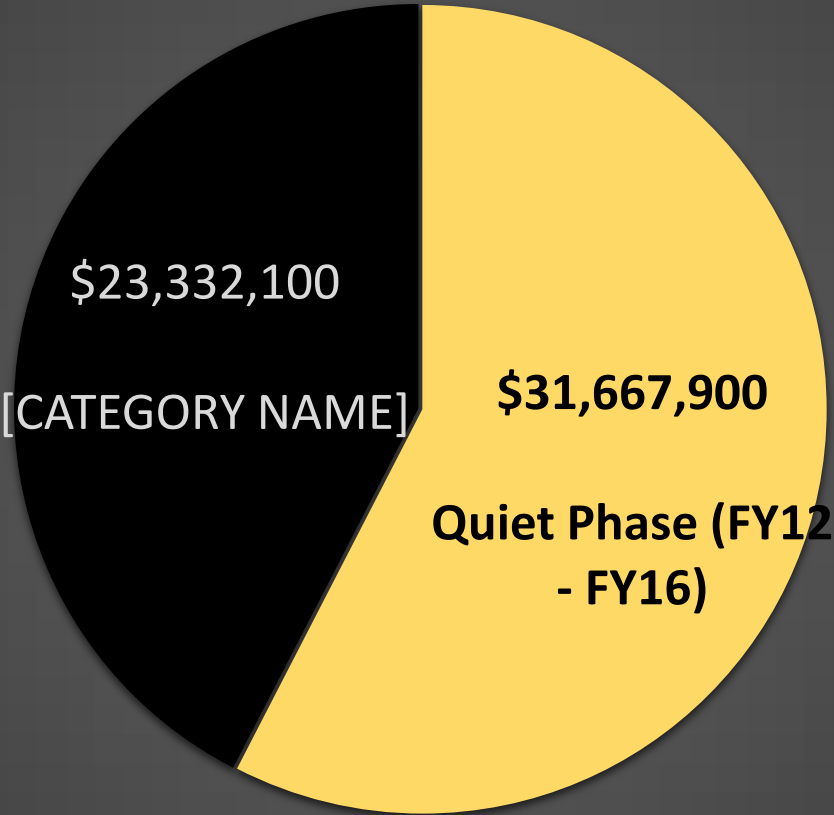
- Facility Renovation
- Endowed Faculty Positions
- Student Career Development
- Centers & Programs

Building CECS's External Relations Team

- Robin Knight, Assistant Vice President of Development
- Michael McLaughlin, Associate Director of Development
- Assistant Director of Alumni Engagement & Annual Giving
- Events Coordinator
- KnightCAP Coordinator
- AVP of Planned Giving
- AVP of Corporate & Foundation Relations
- Adding several Foundation-based gift officers to cover the entire country, which will support CECS and other colleges.

Charting our Success

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Current Progress by Colleges



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College/Unit	Campaign Goal	Campaign Cumulative	% of Goal
College of Engineering & Computer Science	\$ 55,000,000	\$ 37,811,000	69%
Rosen College of Hospitality Management	\$ 30,000,000	\$ 25,372,000	85%
College of Medicine	\$ 30,000,000	\$ 21,272,000	71%
College of Sciences	\$ 20,000,000	\$ 11,033,000	55%
College of Business Administration	\$ 20,000,000	\$ 13,011,000	65%
College of Arts & Humanities	\$ 20,000,000	\$ 10,419,000	52%
College of Nursing	\$ 15,000,000	\$ 7,798,000	52%
College of Education & Human Performance	\$ 10,000,000	\$ 5,806,000	58%
College of Health & Public Affairs	\$ 8,000,000	\$ 6,080,000	76%
College of Optics & Photonics/CREOL	\$ 5,000,000	\$ 2,366,000	47%
Burnett Honors College	\$ 5,000,000	\$ 3,102,000	62%
College of Graduate Studies	\$ 1,000,000	\$ 244,000	24%
College of Undergraduate Studies	\$ 1,000,000	\$ 41,000	4%

CECS – Campaign Attainment

FY17 Goal: \$14,000,000

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Current Progress



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FY17 Major Gift Commitments

\$68 million - Siemens PLM Software - \$14.5 million – Perceived Academic Discount
(\$9.2 million of this total will be booked in the next two years)

\$691,520 – Siemens Digital Grid

\$80,000 – Harris Corporation

\$40,000 – Dr. Raj Mittra

\$75,000 – Northrop Grumman

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\$50,000 – HK Battery Technology

\$50,000 - Siemens PG

\$30,000 – OUC

**With these commitments, CECS is within \$7 million or 87%
of its \$55 million goal, with 2.5 years left in the IGNITE Campaign.**

The IGNITE Campaign – Going on the Road

- Regional Launch Events
 - An immersive UCF experience: engagement with academic leadership, faculty, students and special guests.
 - Enable participants to explore all that UCF offers
 - Engagement of volunteer leadership will drive large turnouts
- First stops:
 - Houston – October 28
 - Orlando – November 16
 - Naples – January 23
 - Atlanta – February 16
 - Washington, D.C. – March 2017
 - Los Angeles & Seattle – April 2017



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How You Can Help



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- Lead by example ... be a donor.
- Share names of people, foundations or corporations who we may engage in the campaign.
- Work with the Advancement team to discuss the campaign and CECS with fellow alumni.
- Encourage alumni engagement and support.



Remember...

Philanthropy is the margin of excellence.

We cannot be fully successful without philanthropy.