

A Campaign Overview

College of Engineering & Computer Science Dean's Advisory Board Meeting



April 30, 2016

A lit torch with a blue flame against a black background. The torch is positioned vertically in the center of the frame. The flame is a vibrant blue, tapering to a point at the top. The torch's nozzle is made of brass and is also lit. The background is solid black, making the torch and flame stand out prominently.

IGNITE

CAMPAIGN FOR THE UNIVERSITY OF CENTRAL FLORIDA

UCF's Ignite Campaign – The Basics

- A comprehensive campaign involving all colleges and units
- Engaging broad-based donor support by accepting all types of gifts (current-use, endowment, gift-in-kind and capital)
- The overall *Ignite Campaign* goal is \$500 million
- The College of Engineering & Computer Science's goal is \$55 million
- The public launch is set for September 16, 2016 after a four-year quiet phase, which seeks to raise \$260 million of the \$500 million goal
- The public phase will run from September 16, 2016 – June 30, 2019

What Counts as a Campaign commitment?

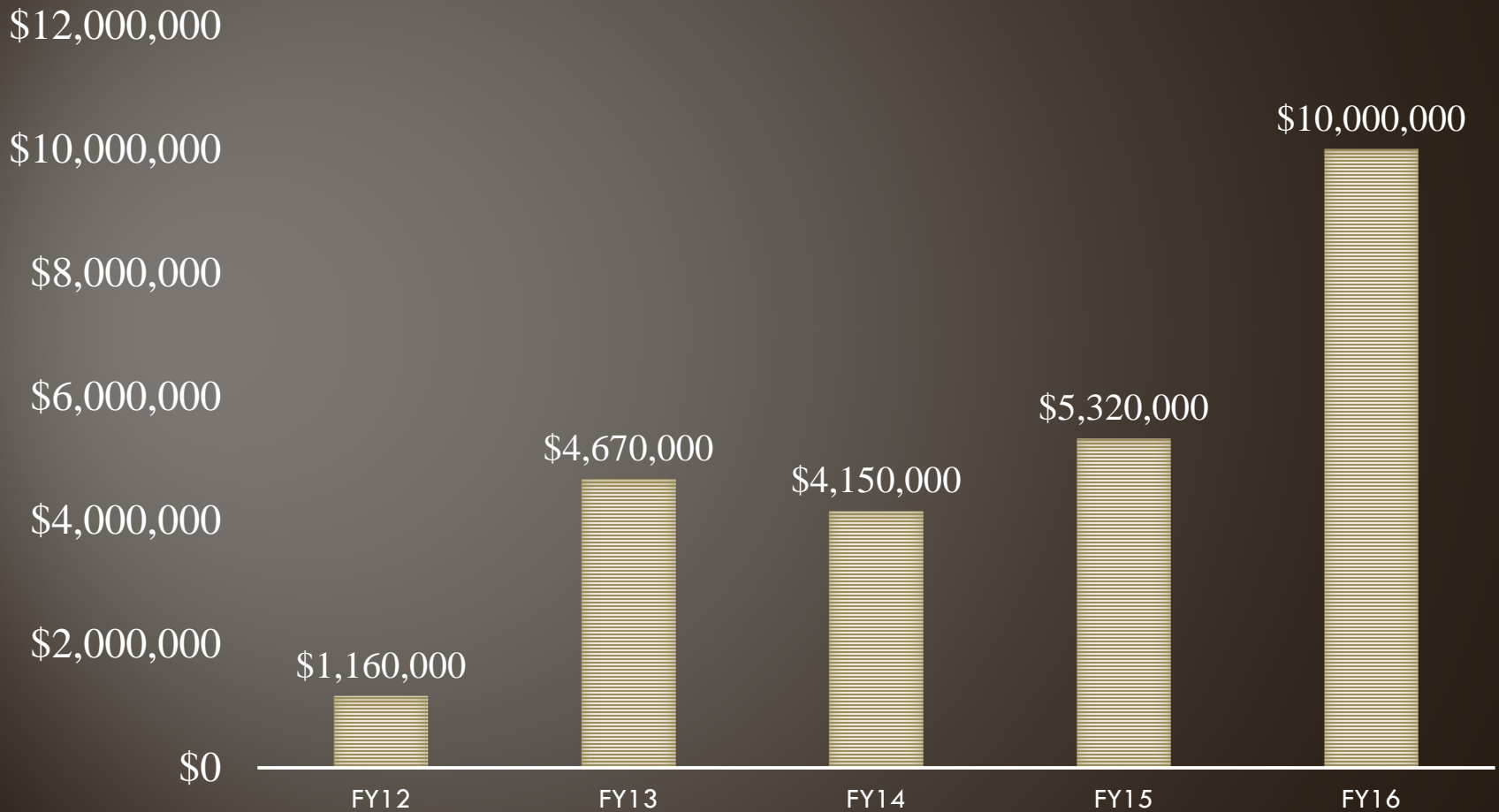
- Multi-year Pledges
- Outright and Company Match Gifts
- Corporate and Foundation Support
- In-Kind Gifts
- Planned Gifts

CECS Campaign Priorities

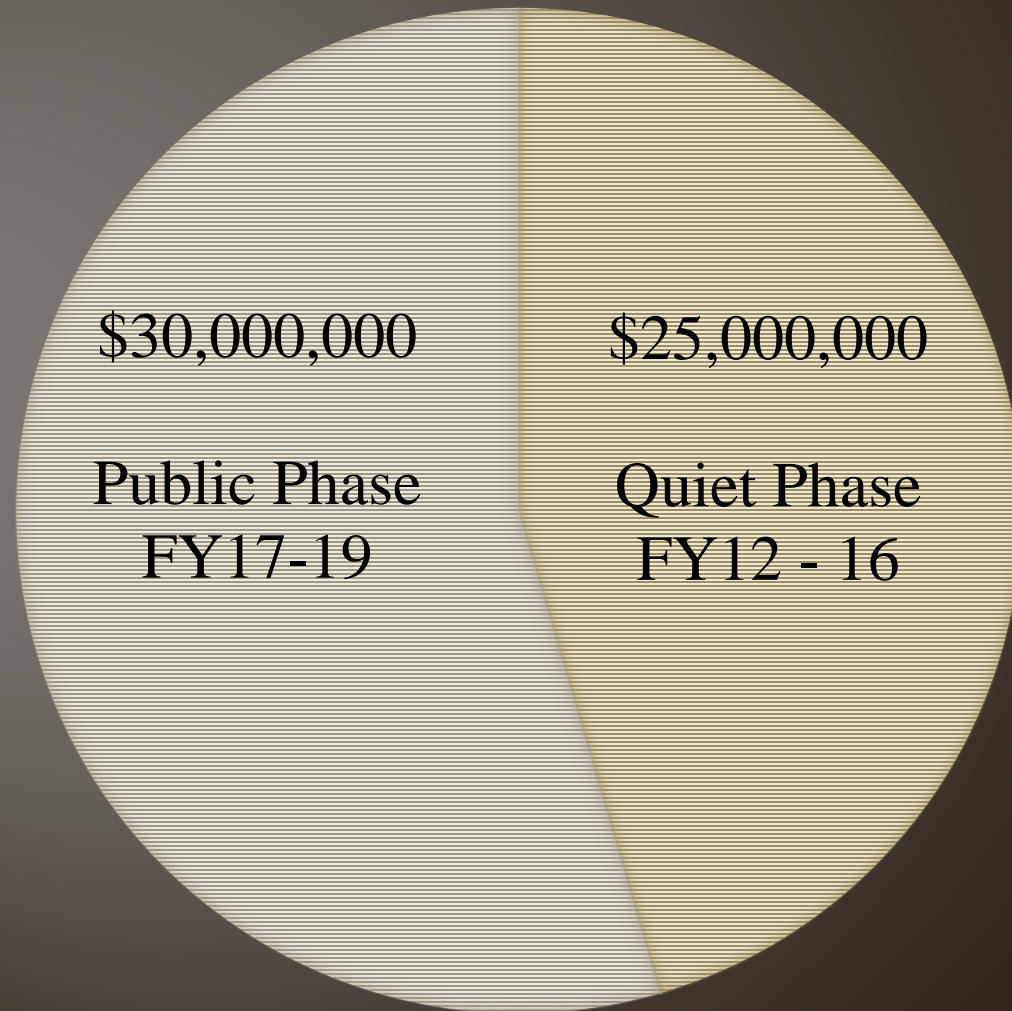
- Facility Renovation
- Endowed Faculty Positions
- Student Career Development
- Centers & Programs

CECS – Campaign Attainment

FY16 Goal: \$10,000,000



Charting our Success



Current Progress by Colleges

College/Unit	Campaign Goal	Campaign Cumulative	% of Goal
College of Engineering & Computer Science	\$ 55,000,000	\$ 25,367,000	46%
Rosen College of Hospitality Management	\$ 30,000,000	\$ 22,602,000	75%
College of Medicine	\$ 30,000,000	\$ 14,138,000	47%
College of Sciences	\$ 20,000,000	\$ 7,506,000	37%
College of Business Administration	\$ 20,000,000	\$ 8,569,000	43%
College of Arts & Humanities	\$ 20,000,000	\$ 7,866,000	39%
College of Nursing	\$ 15,000,000	\$ 5,466,000	36%
College of Education & Human Performance	\$ 10,000,000	\$ 4,885,000	49%
College of Optics & Photonics/CREOL	\$ 5,000,000	\$ 1,945,000	39%
Burnett Honors College	\$ 5,000,000	\$ 2,209,000	44%
College of Health & Public Affairs	\$ 5,000,000	\$ 2,292,000	46%
College of Graduate Studies	\$ 1,000,000	\$ 245,500	25%
College of Undergraduate Studies	\$ 1,000,000	\$ 36,000	4%

The Path to Launch

Leadership visioning to
refine case statement
&
Recalibrating college
goals with Provost and
Deans

Public campaign
launch

Current

April
2016

9/16/16

UCF strategic plan
recommendations
released
&
UCF brand advertising
campaign launch

The IGNITE Campaign– Going on the Road

Campaign Launch – September 16, 2016 in a grand ceremony at UCF

Regional Launch Events

- An immersive UCF experience: engagement with academic leadership, faculty, students and special guests.
- Enable participants to explore all that UCF offers
- Engagement of volunteer leadership will drive large turnouts

First stops (outside of FL):

Atlanta

New York

Chicago

Washington, D.C.

Dallas

How You Can Help

- Lead by example ... be a donor.
- Share names of people, foundations or corporations who we can engage in the campaign.
- Use your business development acumen to think about who in your network may want to partner with and donate to areas within CECS.
- Host or help organize campaign events when we are in your region.
- Work with the Advancement team to discuss the campaign and the College of Engineering & Computer Science with fellow alumni.
- Encourage alumni engagement and support.



IGNITE

THE CAMPAIGN FOR UCF