A Campaign Overview

College of Engineering & Computer Science
Dean’s Advisory Board Meeting

April 30, 2016
UCF’s Ignite Campaign – The Basics

- A comprehensive campaign involving all colleges and units

- Engaging broad-based donor support by accepting all types of gifts (current-use, endowment, gift-in-kind and capital)

- The overall *Ignite Campaign* goal is $500 million

- The College of Engineering & Computer Science’s goal is $55 million

- The public launch is set for September 16, 2016 after a four-year quiet phase, which seeks to raise $260 million of the $500 million goal

- The public phase will run from September 16, 2016 – June 30, 2019
What Counts as a Campaign commitment?

- Multi-year Pledges
- Outright and Company Match Gifts
- Corporate and Foundation Support
- In-Kind Gifts
- Planned Gifts
CECS Campaign Priorities

- Facility Renovation
- Endowed Faculty Positions
- Student Career Development
- Centers & Programs
CECS – Campaign Attainment
FY16 Goal: $10,000,000

<table>
<thead>
<tr>
<th>Year</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>FY12</td>
<td>$1,160,000</td>
</tr>
<tr>
<td>FY13</td>
<td>$4,670,000</td>
</tr>
<tr>
<td>FY14</td>
<td>$4,150,000</td>
</tr>
<tr>
<td>FY15</td>
<td>$5,320,000</td>
</tr>
<tr>
<td>FY16</td>
<td>$10,000,000</td>
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Charting our Success

$30,000,000  $25,000,000
Public Phase  Quiet Phase
FY17-19      FY12 - 16
<table>
<thead>
<tr>
<th>College/Unit</th>
<th>Campaign Goal</th>
<th>Campaign Cumulative</th>
<th>% of Goal</th>
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</thead>
<tbody>
<tr>
<td>College of Engineering &amp; Computer Science</td>
<td>$55,000,000</td>
<td>$25,367,000</td>
<td>46%</td>
</tr>
<tr>
<td>Rosen College of Hospitality Management</td>
<td>$30,000,000</td>
<td>$22,602,000</td>
<td>75%</td>
</tr>
<tr>
<td>College of Medicine</td>
<td>$30,000,000</td>
<td>$14,138,000</td>
<td>47%</td>
</tr>
<tr>
<td>College of Sciences</td>
<td>$20,000,000</td>
<td>$7,506,000</td>
<td>37%</td>
</tr>
<tr>
<td>College of Business Administration</td>
<td>$20,000,000</td>
<td>$8,569,000</td>
<td>43%</td>
</tr>
<tr>
<td>College of Arts &amp; Humanities</td>
<td>$20,000,000</td>
<td>$7,866,000</td>
<td>39%</td>
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<tr>
<td>College of Nursing</td>
<td>$15,000,000</td>
<td>$5,466,000</td>
<td>36%</td>
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<tr>
<td>College of Education &amp; Human Performance</td>
<td>$10,000,000</td>
<td>$4,885,000</td>
<td>49%</td>
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<tr>
<td>College of Optics &amp; Photonics/CREOL</td>
<td>$5,000,000</td>
<td>$1,945,000</td>
<td>39%</td>
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<tr>
<td>Burnett Honors College</td>
<td>$5,000,000</td>
<td>$2,209,000</td>
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<tr>
<td>College of Health &amp; Public Affairs</td>
<td>$5,000,000</td>
<td>$2,292,000</td>
<td>46%</td>
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<tr>
<td>College of Graduate Studies</td>
<td>$1,000,000</td>
<td>$245,500</td>
<td>25%</td>
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<tr>
<td>College of Undergraduate Studies</td>
<td>$1,000,000</td>
<td>$36,000</td>
<td>4%</td>
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</table>
The Path to Launch

Leadership visioning to refine case statement & Recalibrating college goals with Provost and Deans

UCF strategic plan recommendations released & UCF brand advertising campaign launch

Public campaign launch

Current

April 2016

9/16/16
The IGNITE Campaign – Going on the Road

Campaign Launch – September 16, 2016 in a grand ceremony at UCF

Regional Launch Events

- An immersive UCF experience: engagement with academic leadership, faculty, students and special guests.
- Enable participants to explore all that UCF offers
- Engagement of volunteer leadership will drive large turnouts

First stops (outside of FL):
- Atlanta
- New York
- Chicago
- Washington, D.C.
- Dallas
How You Can Help

- Lead by example … be a donor.
- Share names of people, foundations or corporations who we can engage in the campaign.
- Use your business development acumen to think about who in your network may want to partner with and donate to areas within CECS.
- Host or help organize campaign events when we are in your region.
- Work with the Advancement team to discuss the campaign and the College of Engineering & Computer Science with fellow alumni.
- Encourage alumni engagement and support.
IGNITE
THE CAMPAIGN FOR UCF