



# Knight-CAP

UCF College of Engineering and  
Computer Science  
Dean's Advisory Board

# Knight-CAP Background

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- CECS hosts hundreds of companies each year for recruitment and access to student organizations.
- Most companies do not provide funding to support the educational process.
- Need for new funding streams.

# Knight-CAP Background

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- Answer? Corporate Affiliates Partnership Program
- Offers enhanced access to eli2, student organizations and senior design classes
- Goes beyond standard career expos
- Offers broader branding for participating industry

# Partnership

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- Corporate partners
- eli2 interns and students
- 25+ Student Organizations
- Senior Design Project Courses
- Career Services and Experiential Learning  
(programmatic fees will be charged on top of Knight-CAP)

# Operation

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- Dedicated staffer to coordinate all operations
- eli2 interns
- 25+ Student Organization “Rolodex”
- Senior Design Project Courses (second semester for project alignment and recruitment)

# Benefits

- Enhanced branding through flyering, e-mail campaign, monitor presence in each building, social media...
- Access to recruitment portals, such as
  - Virtual Career Fairs
  - UCF Alumni Association Career Kick-off
  - Bundled Corporate Information Sessions (for specific disciplines and/or student organizations)
  - Employability Program
  - Senior Design Capstone Courses and Showcases (does not include project expenses.)

# Benefits

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- Are there other benefits that corporate partners are looking for when engaging in this type of partnership?

# Cost Structure

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- Any current partners giving \$50,000+ will also benefit from this program and/or receive more individualized access to CECS.



# Suggested Cost Structure

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- Should we base the cost structure on numbers of employees or revenue?
- Example:
  - \$5,000 – Companies of 50 or fewer employees requested access to one focus point.
  - \$10,000 – Companies of 50 or fewer employees requesting access to all of CECS.
  - \$10,000 – Companies of 50 or more employees requesting access to one focus point.
  - \$20,000 – Companies of 50 or more employees requesting access to all of CECS.

# Conclusion

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- Any other access recommendations?
- Questions?