Knight-CAP

UCF College of Engineering and Computer Science
Dean’s Advisory Board
Knight-CAP Background

• CECS hosts hundreds of companies each year for recruitment and access to student organizations.

• Most companies do not provide funding to support the educational process.

• Need for new funding streams.
Knight-CAP Background

• Answer? Corporate Affiliates Partnership Program

• Offers enhanced access to eli2, student organizations and senior design classes

• Goes beyond standard career expos

• Offers broader branding for participating industry
Partnership

• Corporate partners
• eli2 interns and students
• 25+ Student Organizations
• Senior Design Project Courses
• Career Services and Experiential Learning (programmatic fees will be charged on top of Knight-CAP)
Operation

- Dedicated staffer to coordinate all operations
- eli2 interns
- 25+ Student Organization “Rolodex”
- Senior Design Project Courses (second semester for project alignment and recruitment)
Benefits

• Enhanced branding through flyering, e-mail campaign, monitor presence in each building, social media...

• Access to recruitment portals, such as
  – Virtual Career Fairs
  – UCF Alumni Association Career Kick-off
  – Bundled Corporate Information Sessions (for specific disciplines and/or student organizations)
  – Employability Program
  – Senior Design Capstone Courses and Showcases (does not include project expenses.)
Benefits

• Are there other benefits that corporate partners are looking for when engaging in this type of partnership?
Cost Structure

• Any current partners giving $50,000+ will also benefit from this program and/or receive more individualized access to CECS.
Suggested Cost Structure

• Should we base the cost structure on numbers of employees or revenue?

• Example:
  – $5,000 – Companies of 50 or fewer employees requested access to one focus point.
  – $10,000 – Companies of 50 or fewer employees requesting access to all of CECS.
  – $10,000 – Companies of 50 or more employees requesting access to one focus point.
  – $20,000 – Companies of 50 or more employees requesting access to all of CECS.
Conclusion

• Any other access recommendations?
• Questions?