A Campaign Overview
UCF’s Ignite Campaign – The Basics

- A comprehensive campaign involving all colleges and units
- Engaging broad-based donor support by accepting all types of gifts (current-use, endowment, gift-in-kind, planned, and capital)
- The overall *Ignite Campaign* goal is $500 million
- The College of Engineering & Computer Science’s goal is $55 million
- The public launch was September 16, 2016 after a four-year quiet phase, which raised $274 million of the $500 million goal
- The public phase will run from September 16, 2016 – June 30, 2019
Our General Campaign Themes

- Commitment to Student Success: the student experience ($200 million)
- The Academic Enterprise: faculty bench strength ($200 million)
- The Next Frontier: special opportunities across disciplines ($100 million)
CECS Campaign Priorities

- Facility Renovation
- Endowed Faculty Positions
- Student Career Development
- Centers & Programs
Building CECS’s External Relations Team

- Robin Knight, Executive Director of Advancement
- Michael J. G. McLaughlin, Associate Director of Advancement
- Kimberly Lewis, Director of Marketing and Communications
- Barbara Lezcano, Associate Director of Alumni Engagement & Annual Giving
- Francesca Botteri, Events Coordinator
- Emilie Menendez, Assistant
- Kathleen Hagerty, Assistant VP of Planned Giving
- Lori Shuff, Assistant VP of Corporation & Foundation Relations
- CECS Director of Development
- Adding several Foundation-based, regional, gift officers to cover the entire country, which support CECS and other colleges
Charting our Success

$23,332,100
Public Phase (FY17 - 19)

$31,667,900
Quiet Phase (FY12 - FY16)
## Current Progress by Colleges

<table>
<thead>
<tr>
<th>College/Unit</th>
<th>Campaign Goal</th>
<th>CTD Actual</th>
<th>% of Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Engineering &amp; Computer Science</td>
<td>$55,000,000</td>
<td>$40,315,000</td>
<td>73%</td>
</tr>
<tr>
<td>Rosen College of Hospitality Management</td>
<td>$30,000,000</td>
<td>$27,302,000</td>
<td>91%</td>
</tr>
<tr>
<td>College of Medicine</td>
<td>$30,000,000</td>
<td>$22,396,000</td>
<td>75%</td>
</tr>
<tr>
<td>College of Sciences</td>
<td>$20,000,000</td>
<td>$12,404,000</td>
<td>62%</td>
</tr>
<tr>
<td>College of Business Administration</td>
<td>$20,000,000</td>
<td>$14,319,000</td>
<td>72%</td>
</tr>
<tr>
<td>College of Arts &amp; Humanities</td>
<td>$20,000,000</td>
<td>$10,647,000</td>
<td>53%</td>
</tr>
<tr>
<td>College of Nursing</td>
<td>$15,000,000</td>
<td>$8,190,000</td>
<td>55%</td>
</tr>
<tr>
<td>College of Education &amp; Human Performance</td>
<td>$10,000,000</td>
<td>$5,969,000</td>
<td>60%</td>
</tr>
<tr>
<td>College of Health &amp; Public Affairs</td>
<td>$8,000,000</td>
<td>$6,508,000</td>
<td>81%</td>
</tr>
<tr>
<td>College of Optics &amp; Photonics/CREOL</td>
<td>$5,000,000</td>
<td>$2,656,000</td>
<td>53%</td>
</tr>
<tr>
<td>Burnett Honors College</td>
<td>$5,000,000</td>
<td>$3,213,000</td>
<td>64%</td>
</tr>
<tr>
<td>College of Graduate Studies</td>
<td>$1,000,000</td>
<td>$246,000</td>
<td>25%</td>
</tr>
<tr>
<td>College of Undergraduate Studies</td>
<td>$1,000,000</td>
<td>$90,000</td>
<td>9%</td>
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</table>
CECS – Campaign Attainment
FY17 Goal: $15,000,000

As of 4/19/17

<table>
<thead>
<tr>
<th>Direction</th>
<th>FY12</th>
<th>FY13</th>
<th>FY14</th>
<th>FY15</th>
<th>FY16</th>
<th>FY17</th>
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<tbody>
<tr>
<td>Grandfathered</td>
<td>$732,900</td>
<td>$1,144,000</td>
<td>$4,753,000</td>
<td>$4,085,000</td>
<td>$5,941,000</td>
<td>$15,012,000</td>
</tr>
<tr>
<td>As of 4/19/17</td>
<td>8,646,920</td>
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Current Progress

FY17 Major Gift Commitments

$68 million - Siemens PLM Software - $14.5 million – Perceived Academic Discount
($9.2 million of this total will be booked in the next two years)

$691,520 – Siemens Digital Grid

$80,000 – Harris Corporation

$40,000 – Dr. Raj Mittra

$75,000 – Northrop Grumman

$59,970 – CPR Tools, Inc.

$50,000 – HK Battery Technology

$50,000 – Texas Instruments

$50,000 – Brian Crutcher

$50,000 - Siemens PG

$49,000 – Leidos

$35,000 – Bev Seay

With these commitments, CECS is within $5.5 million or 90% of its $55 million goal, with 2 years left in the IGNITE Campaign.

Advancement | UCF Foundation, Inc.
How You Can Help

- Lead by example … be a donor.

- Share names of people, foundations or corporations who we may engage in the campaign.

- Work with the Advancement team to discuss the campaign and CECS with fellow alumni.

- Encourage alumni engagement and support.
Remember...

Philanthropy is the margin of excellence.

We cannot be fully successful without philanthropy.