



**IGNITE**  
THE CAMPAIGN FOR UCF

**COLLEGE OF ENGINEERING & COMPUTER SCIENCE  
DEAN'S ADVISORY BOARD MEETING**

**APRIL 29, 2017**

# A Campaign Overview

IGNITE



Advancement | UCF Foundation, Inc.

# UCF's Ignite Campaign – The Basics

- A comprehensive campaign involving all colleges and units
- Engaging broad-based donor support by accepting all types of gifts (current-use, endowment, gift-in-kind, planned, and capital)
- The overall *Ignite Campaign* goal is \$500 million
- The College of Engineering & Computer Science's goal is \$55 million
- The public launch was September 16, 2016 after a four-year quiet phase, which raised \$274 million of the \$500 million goal
- The public phase will run from September 16, 2016 – June 30, 2019

# Our General Campaign Themes

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- Commitment to Student Success: the student experience  
(\$200 million)
- The Academic Enterprise: faculty bench strength  
(\$200 million)
- The Next Frontier: special opportunities across disciplines  
(\$100 million)

# CECS Campaign Priorities

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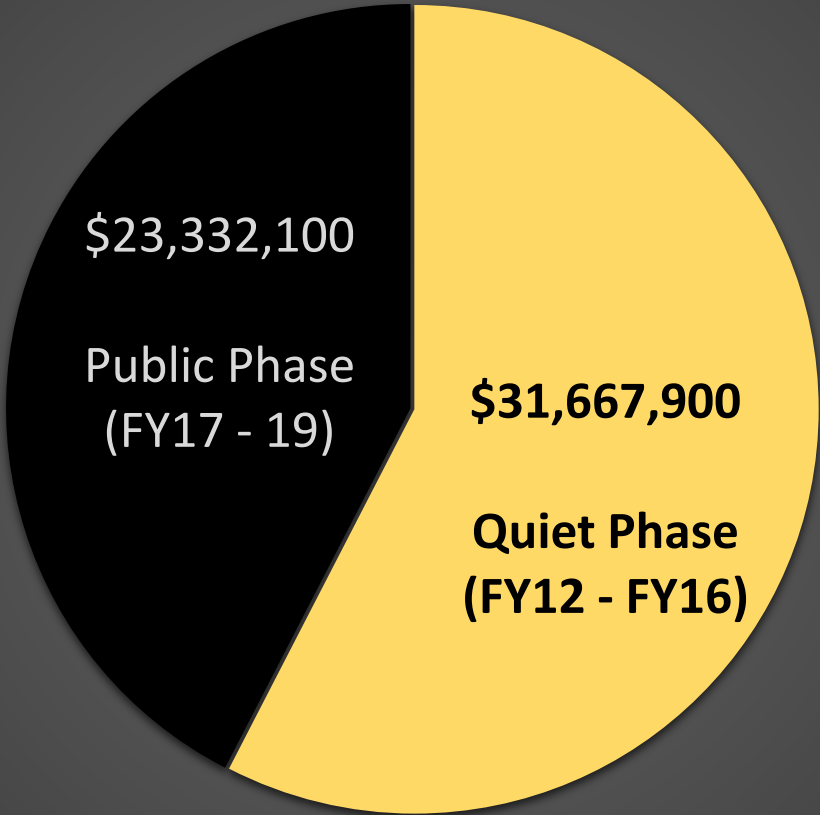
- Facility Renovation
- Endowed Faculty Positions
- Student Career Development
- Centers & Programs

# Building CECS's External Relations Team

- Robin Knight, Executive Director of Advancement
- Michael J. G. McLaughlin, Associate Director of Advancement
- Kimberly Lewis, Director of Marketing and Communications
- Barbara Lezcano, Associate Director of Alumni Engagement & Annual Giving
- Francesca Botteri, Events Coordinator
- Emilie Menendez, Assistant
- Kathleen Hagerty, Assistant VP of Planned Giving
- Lori Shuff, Assistant VP of Corporation & Foundation Relations
- CECS Director of Development
- Adding several Foundation-based, regional, gift officers to cover the entire country, which support CECS and other colleges

# Charting our Success

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# Current Progress by Colleges



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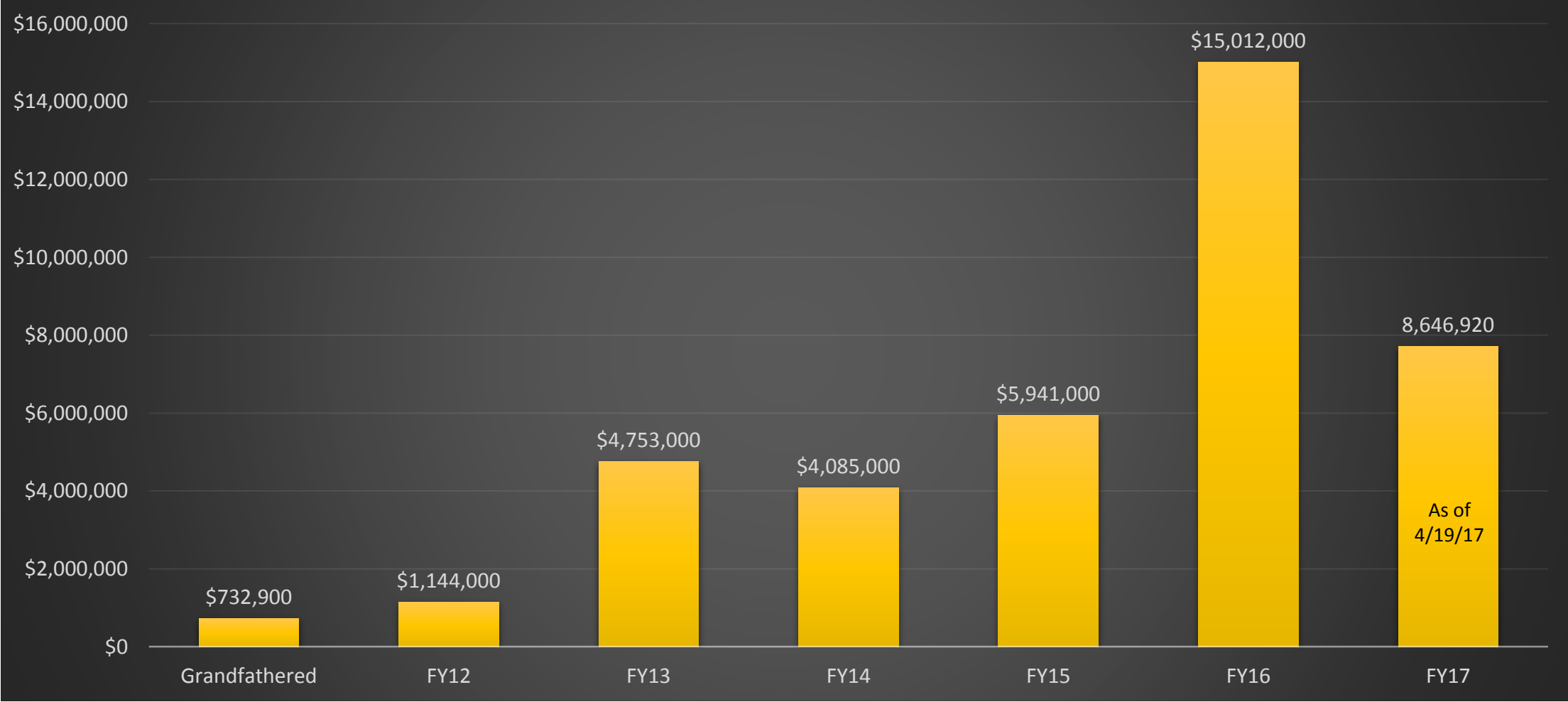
College/Unit	Campaign Goal	CTD Actual	% of Goal
<b>College of Engineering &amp; Computer Science</b>	<b>\$ 55,000,000</b>	<b>\$ 40,315,000</b>	<b>73%</b>
Rosen College of Hospitality Management	\$ 30,000,000	\$ 27,302,000	91%
College of Medicine	\$ 30,000,000	\$ 22,396,000	75%
College of Sciences	\$ 20,000,000	\$ 12,404,000	62%
College of Business Administration	\$ 20,000,000	\$ 14,319,000	72%
College of Arts & Humanities	\$ 20,000,000	\$ 10,647,000	53%
College of Nursing	\$ 15,000,000	\$ 8,190,000	55%
College of Education & Human Performance	\$ 10,000,000	\$ 5,969,000	60%
College of Health & Public Affairs	\$ 8,000,000	\$ 6,508,000	81%
College of Optics & Photonics/CREOL	\$ 5,000,000	\$ 2,656,000	53%
Burnett Honors College	\$ 5,000,000	\$ 3,213,000	64%
College of Graduate Studies	\$ 1,000,000	\$ 246,000	25%
College of Undergraduate Studies	\$ 1,000,000	\$ 90,000	9%



# CECS – Campaign Attainment

FY17 Goal: \$15,000,000

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# Current Progress

## FY17 Major Gift Commitments

\$68 million - Siemens PLM Software - \$14.5 million – Perceived Academic Discount  
(\$9.2 million of this total will be booked in the next two years)

\$691,520 – Siemens Digital Grid

\$80,000 – Harris Corporation

\$40,000 – Dr. Raj Mittra

\$75,000 – Northrop Grumman

\$59,970 – CPR Tools, Inc.

\$50,000 – HK Battery Technology

\$50,000 – Texas Instruments

\$50,000 – Brian Crutcher

\$50,000 - Siemens PG

\$49,000 – Leidos

\$35,000 – Bev Seay

**With these commitments, CECS is within \$5.5 million or 90%  
of its \$55 million goal, with 2 years left in the IGNITE Campaign.**

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# How You Can Help

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- Lead by example ... be a donor.
- Share names of people, foundations or corporations who we may engage in the campaign.
- Work with the Advancement team to discuss the campaign and CECS with fellow alumni.
- Encourage alumni engagement and support.



# Remember...

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Philanthropy is the margin of excellence.

We cannot be fully successful without philanthropy.