

ICPC North America Championship Sponsorship Opportunities 2021



HISTORY

The International Collegiate Programming Contest (ICPC) is the premier global programming competition conducted by and for the world's universities since the 1970s. The first competition was hosted by pioneers of the Alpha Chapter of the UPE Computer Science Honor Society.

The initiative spread quickly within the United States and Canada as an innovative program to increase ambition, problem-solving aptitude, and opportunities for the strongest students in the field of computing. Over time, the contest evolved into a worldwide collaborative of universities hosting regional competitions that advance teams to the annual ICPC World Finals event.

TALENTS

The contest fosters creativity, teamwork (teams of 3), and innovation in building new software programs, and enables students to test their ability to perform under pressure. Most importantly, the competition produces leaders in artificial intelligence and cybersecurity who are creating the essential fabric of the digital world.

NORTH AMERICA CHAMPIONSHIP

By establishing the ICPC North American Championship ("ICPC NAC"), we create a place and an environment for a larger community of diverse computing talent, and training stronger teams for the future. **We anticipate 40 top teams (teams of 3 + coach) will participate in the NAC as well as up to an additional 20 teams for the North America Programming Camp (NAPC).**

We are seeking sponsorships to host this ICPC NAC. Based on the budget developed, we need approximately \$1 million each year to execute this event. Sponsors will be able to host events and interact with some of the top computing talent in the country all in one location.

NORTH AMERICA PROGRAMMING CAMP

The United States is facing a global competitiveness crisis in computer science. If left unaddressed, the U.S. will likely face 1.8 million unfilled technical jobs in just a few years. ICPC is seeking to address this national workforce crisis with a new initiative: a week-long training camp guided by top trainers open to any Level-A or aspiring Level-A programming student competition teams in North America.

WHY BECOME A SPONSOR?

Sponsors will have access to some of the world's brightest computer science students, their professors and their respective institutions, in total over 40 teams. Those events are a unique opportunity for industry and government organizations to gain premier access to recruit the brightest competitive computer programmers in North America and help them to become World Champions.

ICPC North America



2
COUNTRIES

11
REGIONS

50
STATES



431
COACHES

5,033
STUDENTS

3,755
COMPETING ON-SITE



62
SITES

421
UNIVERSITIES

Since 1970
HISTORY
IMPACT

*ICPC North America Regionals, 2018

11 Regionals > 5 Semi-Finals > 1 Championship (NAC)

North American Talent: ICPC NAC 2020 Top 15

RK	TEAM	SLV.
1	Massachusetts Institute of Technology	
2	Georgia Institute of Technology	
3	Harvard University	
4	Purdue University	
5	New York University	
6	University of Central Florida	
7	Cornell University	
8	McGill University	
9	Swarthmore College	
10	University of Illinois at Urbana-Champaign	
11	Columbia University	
12	Carnegie Mellon University	
13	The University of Texas at Austin	
14	California Institute of Technology	
15	The University of Texas at Dallas	

ICPC North America Championship (NAC) + North America Programming Camp (NAPC)

- **August 2021**
- Hosted by the **University Central Florida** and **Georgia Institute of Technology**
- Between 40-60 teams on-site
- Career Fair open to all participants and UCF Engineering & Computer Science students
- Teams attending a 3 day training followed by competition
- Online broadcast of selected events (over 600K followers on social media)



MIT- 2020 ICPC North America Champions
-2019 ICPC World Finals Gold Medalists

	Recognition (including pre/post event)	Sponsor Level Specific Benefits
Titanium (200,000 USD/Year)	<ul style="list-style-type: none"> • Website presence • Marketing Collateral • Email Blasts • Press Release • Logo featured on all digital and printed materials • Event Banners • Branding (in accordance with the level of sponsorship) • Thank you emails Post Release 	<ul style="list-style-type: none"> - Competition Premier Sponsor - On stage presence for awards announcements & photography - Keynote speaker for Opening & Closing ceremonies - Up to 16 seats for the Opening & Closing ceremonies - Exclusive dinner event with participants - Booth at registration/check-in - Table at Career Fair - Opportunity to interview participants - Daily on-site presence
Platinum (100,000 USD/Year)		<ul style="list-style-type: none"> - Tech Talk with camp and competition participants - On stage presence for awards announcements & photography - Brief introduction at the opening/closing ceremony - Up to 12 seats for the Opening & Closing Ceremonies - Booth at registration/check-in - Opportunity to interview participants - Table at Career Fair - Daily on-site presence
Diamond (75,000 USD/Year)		<ul style="list-style-type: none"> - Tech Talk/dinner with camp and competition participants - Up to 8 seats for the Opening & Closing Ceremonies - Brief introduction at the opening ceremony - Table at Career Fair - Daily on-site presence
Gold (50,000 USD/Year)		<ul style="list-style-type: none"> - Tech talk/dinner with camp and competition participants - Up to 6 Seats for the Opening & Closing Ceremonies - Recognition as lunch sponsor each day - Recognition as sponsor of Computers (in-kind) - Sponsor coach training & info session - Table at career fair
Silver (25,000 USD/Year)		<ul style="list-style-type: none"> - Recognition as breakfast sponsor each day - 4 seats for the Opening & Closing Ceremonies - Host a problem solution session or a Tech Talk - Table at Career Fair
Bronze (15,000 USD/Year)		<ul style="list-style-type: none"> - 2 seats for the Opening & Closing Ceremonies - Energy breaks from the sponsor: opportunity to interact with participants - Table at Career Fair - Recognition as photography sponsor

For more information about sponsorship:



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ICPC Foundation Web Site: <https://icpc.foundation>

ICPC HQ Website: <http://ICPC.global>

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[Fact Sheet](#)

[ICPC Official Video](#)

