

ICPC North America Championship (NAC) and ICPC North America Programming Camp (NAPC) Sponsorship Opportunities 2023

HISTORY

The International Collegiate Programming Contest (ICPC) is the premier global programming competition conducted by and for the world's universities since the 1970s. The first competition was hosted by pioneers of the Alpha Chapter of the UPE Computer Science Honor Society. The initiative spread quickly within the United States and Canada as an innovative program to increase ambition, problem-solving aptitude, and opportunities for the strongest students in the field of computing. Over time, the contest evolved into a worldwide collaborative of universities hosting regional competitions that advance teams to the annual ICPC World Finals event.

TALENT

The contest fosters creativity, teamwork (teams of 3), and innovation in building new software programs, and enables students to test their ability to perform under pressure. Most importantly, the competition produces leaders in artificial intelligence and cybersecurity who create the digital world's essential fabric.

ICPC NORTH AMERICA CHAMPIONSHIP (NAC)

ICPC North America Championship ("ICPC NAC") is the top-level competition for North America (NA) ICPC competitors. Participants have been selected by their university, trained above and beyond the classroom, and bested other NA teams at multiple levels of competition. In a nutshell, these are the best university student algorithmic problem solvers in NA. The best teams from the NAC will advance to the ICPC World Finals to compete against the best teams from over 100 countries around the world. **We anticipate 50 top teams (teams of 3 + coach) will participate in the NAC.**

ICPC NORTH AMERICA PROGRAMMING CAMP (NAPC)

The United States is facing a global competitiveness crisis in computer science. If left unaddressed, the U.S. will likely face 1.8 million unfilled technical jobs in just a few years. ICPC is seeking to address this national workforce crisis with a training camp guided by top trainers open to any Level-A or aspiring Level-A programming student competition teams in North America. The NAPC provides intensive training for top-level talent to prepare them to succeed at the ICPC NAC and World Finals.

WHY BECOME A SPONSOR?

We are seeking sponsorships to host the 2022 ICPC NAC/NAPC. We need approximately \$1 million each year in direct expenses to execute this event. Sponsors will be able to host events and interact with some of the top computing talent in the country all in one location.

Sponsors will have access to some of the world's brightest computer science students, their professors and their respective institutions. These events are a unique opportunity for industry and government organizations to gain premier access to recruit the brightest competitive computer programmers in North America and help them to become World Champions.

ICPC North America



2
COUNTRIES

11
REGIONS

50
STATES



431
COACHES

5,033
STUDENTS

3,755
COMPETING ON-SITE



62
SITES
















421
UNIVERSITIES

Since 1970
HISTORY
IMPACT

*ICPC North America Regionals, 2018

11 Regionals > 5 Semi-Finals > 1 Championship (NAC)

North America Talent: ICPC NAC 2021 Top 15

RK	TEAM	
1	University of Waterloo	
2	Massachusetts Institute of Technology	
3	Georgia Institute of Technology	
4	Swarthmore College	
5	University of British Columbia	
6	University of California, San Diego	
7	University of Toronto	
8	The University of Texas at Dallas	
9	Yale University	
10	McGill University	
11	Carnegie Mellon University	
12	Purdue University	
13	University of Rochester	
14	University of Wisconsin–Madison	
15	Texas A&M University	

ICPC North America Championship (NAC) + North America Programming Camp (NAPC)

May 25-30, 2023

- Hosted by the **University Central Florida**
- Targeting 50 teams on-site
- NAC Career Fair open to all NAC participants and UCF Engineering & Computer Science students
- Teams attending intensive training followed by competition
- Online broadcast of selected events (over 600K followers on social media)
- Online Career Fairs in Fall 2022 and Spring 2023, open to all ICPC North America participants 2021-2022 (approx. 3000+ students from 400 universities)



MIT- 2021 ICPC North America Gold Medal,
-2020 ICPC World Finals Bronze Medalists



MIT- 2020 ICPC North America Champions
-2019 ICPC World Finals Gold Medalists

	Recognition for all levels of sponsorship (including pre/post event)	Sponsor Level Specific Benefits
<p>Titanium (200,000 USD/Year)</p>	<ul style="list-style-type: none"> ● Website presence ● Marketing Collateral ● Email Blasts ● Press Release ● Logo featured on all digital and printed materials 	<ul style="list-style-type: none"> - Competition Premier Sponsor - Keynote speaker for opening ceremony (up to 15 minutes) - Exclusive dinner event with participants - Opportunity to collect participant's CVs. - Table at team registration area/check-in - Tech Talk with camp and competition participants - Participation at Career Fair at the NAC event open to all NAC participants and UCF Engineering & Computer Science students - Opportunity to interview participants - Daily on-site presence - On stage presence for awards announcements & photography - Full page ad in event program - Up to 16 seats for the Opening & Closing ceremonies - Participation at the ICPC Online Career Fair in Fall 2022 and Spring 2023 open to all North America ICPC participants 2021-2022 (approx. 3,000+ students from 400 universities)
<p>Platinum (100,000 USD/Year)</p>	<ul style="list-style-type: none"> ● Event Banners ● Branding (in accordance with the level of sponsorship) ● Thank you emails/ Post Release 	<ul style="list-style-type: none"> - On stage presence for awards announcements & photography - Welcome/ brief introduction at the opening ceremony (up to 5 minutes) - Opportunity to interview participants - Participation at the ICPC Online Career Fair in Fall 2022 and Spring 2023 open to all North America ICPC participants 2021-2022 (approx. 3,000+ students from 400 universities) - Full page ad in event program - Tech Talk with camp and competition participants - Participation at Career Fair at the NAC event open to all NAC participants and UCF Engineering & Computer Science students - Daily on-site presence - Up to 12 seats for the Opening & Closing Ceremonies
<p>Diamond (75,000 USD/Year)</p>		<ul style="list-style-type: none"> - Tech Talk with training camp (NAPC) participants - Brief introduction at the opening ceremony (up to 2 minutes) - Participation at the ICPC Online Career Fair in Fall 2022 and Spring 2023 open to all North America ICPC participants 2021-2022 (typically 3,000+ students from 400 universities) - Participation at Career Fair at the NAC event open to all NAC participants and UCF Engineering & Computer Science students - Daily on-site presence - Half page ad in event program - Up to 8 seats for the Opening & Closing Ceremonies

<p>Gold (50,000 USD/Year)</p>		<ul style="list-style-type: none"> - Recognition as lunch sponsor each day (branding, no talk) - Recognition as sponsor of Computers (in-kind) - Participation at the ICPC Online Career Fair in Fall 2022 and Spring 2023 open to all North America ICPC participants 2021-2022 (approx. 3,000+ students from 400 universities) - Half page ad in event program - Participation at Career Fair at the NAC event open to all NAC participants and UCF Engineering & Computer Science students - Up to 6 Seats for the Opening & Closing Ceremonies
<p>Silver (25,000 USD/Year)</p>		<ul style="list-style-type: none"> - Recognition as breakfast sponsor each day (branding, no talk) - Energy/Coffee break from the sponsor - Participation at Career Fair at the NAC event open to all NAC participants and UCF Engineering & Computer Science students - Participation at the ICPC Online Career Fair in Fall 2022 and Spring 2023 open to all North America ICPC participants 2021-2022 (approx. 3,000+ students from 400 universities) - 4 seats for the Opening & Closing Ceremonies
<p>Bronze (15,000 USD/Year)</p>		<ul style="list-style-type: none"> - 2 seats for the Opening & Closing Ceremonies - Participation at Career Fair at the NAC event open to all NAC participants and UCF Engineering & Computer Science students - Participation at the ICPC Online Career Fair in Fall 2022 and Spring 2023 open to all North America ICPC participants 2021-2022 (approx. 3,000+ students from 400 universities)

For more information about sponsorship



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For more information about the event, please visit our website: <https://nac.icpc.global>

ICPC Foundation Web Site: <https://icpc.foundation>

ICPC HQ Website: <https://icpc.global>

ICPC Fact Sheet: <https://icpc.global/worldfinals/fact-sheet/ICPC-Fact-Sheet.pdf>