

Engineering Leadership & Innovation Institute at UCF presents the

# Leaders Up Close

Spring 2014 Seminar Series

Five accomplished leaders provide practical and engaging advice to students in the UCF College of Engineering & Computer Science. Guest speakers share their unique, fascinating life experiences to inspire students' ability to create, innovate, collaborate and deliver world-changing solutions.

Series sponsored by



Engineering Leadership  
& Innovation Institute at UCF

Friday, February 7

**Jeannie Parsch, '99**

Strategic Partnerships Senior Manager  
Talent Acquisition  
Siemens



⚡ *Connecting the Dots*

Friday, February 21

**John A. White, Ph.D.**

Distinguished Prof., Industrial Engineering  
and Chancellor Emeritus  
University of Arkansas



⚡ *Leadership Matters!*

Friday, February 28

**Brian Crutcher, '95**

Senior VP and General Manager  
Analog  
Texas Instruments



⚡ *From Class to Cube*

Friday, March 14

**Ron Bennett, Ph.D.**

Founding Dean of Engineering  
and Professor Emeritus  
University of St. Thomas



⚡ *Relationship Selling*

Friday, March 28

**Col. Todd Freece**

Commander & Professor of Aerospace Studies  
Air Force ROTC at UCF

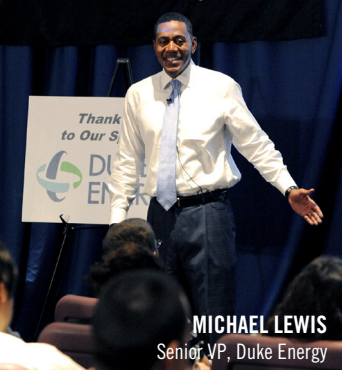


⚡ *A Leader's Personal  
Commitment and Performance*

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 UCF College of Engineering  
& Computer Science



**MICHAEL LEWIS**  
Senior VP, Duke Energy



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**WATCH OUR VIDEOS**

Past seminars and studio shows featuring interviews with VIP guest speakers  
<http://bit.ly/1cCfX2m>

## Spring 2014 Seminar Series

Each fall and spring, eli<sup>2</sup> offers the “Leadership in Engineering” course, a seminar series for undergraduates in the UCF College of Engineering and Computer Science. More than 800 students have benefitted since the series’ launch in spring 2011.

**Candid, High-Quality Experience** – Students are encouraged to introduce themselves, ask questions and share ideas with the VIP guest speakers to spark a personal and enriching dialogue.

**Resume Impact** – When this course appears on a transcript and resume, it reflects the student’s commitment to learning about leadership, innovation and self-improvement – and that impresses employers.

**Competitive Advantage** – Speakers share a goldmine of information about the qualities that employers seek in job applicants and the skills they expect on the job.

**Multidisciplinary Learning** – Students hear the life experiences and accumulated wisdom of successful leaders from a variety of disciplines.

**Affordability** – The class is no-cost if the student is enrolled in a for-credit course.



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& Innovation Institute at UCF

[eli2.cecs.ucf.edu](http://eli2.cecs.ucf.edu)

Students say:

*“The speeches are powerful and have motivated me to strive to be the best I can be.”*

*“I will endeavor to push to the edge in everything I do.”*

*“This is by far one of my favorite courses taken at UCF.”*

For more information contact



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